

WHY GO NAKED?

QUALITY

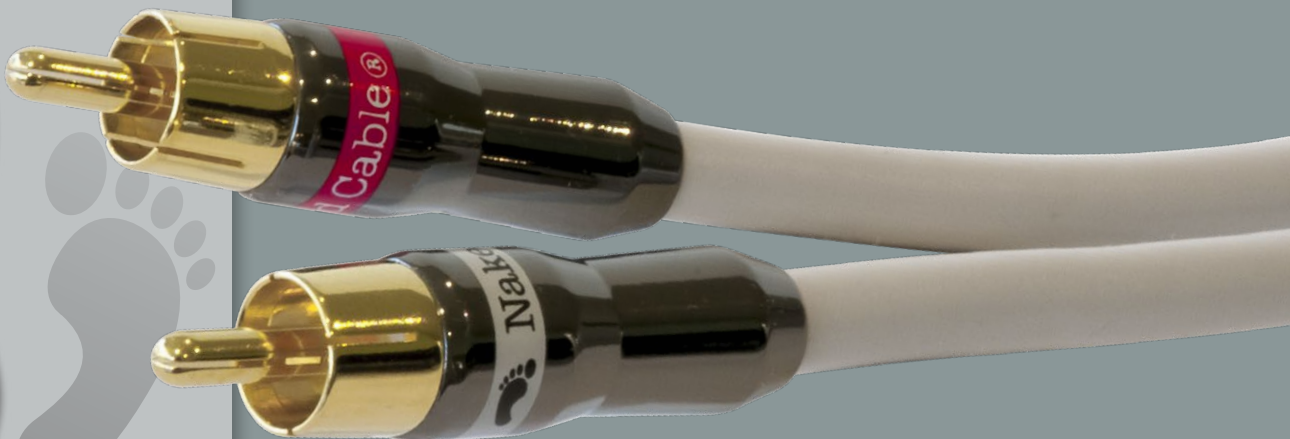
Naked Cables are manufactured using high quality materials and quality-assured manufacturing in an ISO registered facility. Lower costs are obtained by minimising costs of advertising, packaging and handling, NOT by compromising quality of production.

PERFORMANCE

Naked Cables are less about packaging, marketing and waste and more about performance. Combine this with providing the strongest sellers and maximum shipping efficiency and you have the recipe for providing real value and performance to your customers.

VALUE

Naked Cables might not be the cheapest on the market, but we believe they offer the best value through combining high-quality production and reduced costs while enhancing product quality.



EASY TO INSTALL BULK CABLE

Bulk cable is supplied in cartons complete with an internal spool, making it the easiest and quickest way to run cables for installation. This saves time, making your installations quicker and easier.



WHY CHOOSE NAKED CABLE?

- Premium grade OFC and quality long-lasting materials
- ISO quality factory
- HDMI adopting manufacturer
- Latest technology supported
- High twist rate (where applicable)
- Made to UL standards
- Metre marked
- Neutral colour (where applicable)
- UV stable and paintable
- Industry-leading reliability
- Lifetime warranty
- Performance, not packaging!



NAKED PROTECTION

For these and many other reasons, Naked Cable is the choice of many integrators and commercial A/V professionals. The performance is unheard of at the price... and that's guaranteed! Because of the quality of materials used and superior construction techniques, Naked Cable products come with a lifetime warranty.

DEPENDABLE U-HD/4K HDMI

Gold plated connector and terminals with good retention force

Naked Cable's class-leading reliability

Newly designed ultra-short (16mm) 'Easy Grip' shielded head-shell

'Easy-ID' for more sophisticated installations

Robust yet flexible, neutral coloured, CL2-rated dielectric

Twin shielded and oversized conductors for Ultra-HD up to 18Gbps



DESIGNED BY YOU

Building on the success of previous generation HDMI cable (thousands successfully installed), we've used your feedback and frustrations with other products to help develop a new generation that is truly for the professional installer.

- Short headshell design
- High data capability to perform with the latest sources up to 18Gbps
- Robust construction that won't split or break
- Excellent shielding for commercial applications and reliability

NO EXCESS PACKAGING

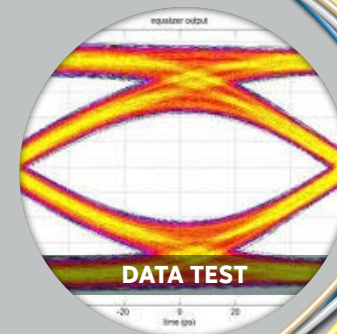
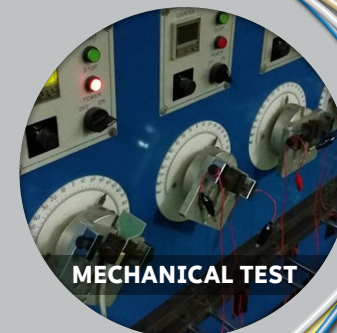
As with the entire Naked Cable range, every effort has been made to reduce the additional costs of packaging and shipping while focusing on building the best product for the money.

- Better quality and performance for less
- We focus on building a real-world product that doesn't include anything you won't need
- Like sardines in a tin, we get more into a box meaning shipping costs are reduced
- HDMI cables are supplied in easy-tear anti-static pouches for protection of sensitive electronics

RELIABILITY IS EVERYTHING

Reliability is everything when it comes to the installation business. Unlike many other 'slim' HDMI cables, we've designed a robust cable that will actually be useful for the professional installer.

It's not just us saying it either. The ISO quality control tests each production, including a visual and electrical inspection, Ultra-4k testing and even strain relief tests that flexes the cable over one thousand times to ensure that it holds together in the real world.



MAIN PRODUCT CATEGORIES



NAKED GUARANTEE

If you find a lower price offered for a technically comparable product with equal levels of build quality, specification and performance, we will beat it by 10%.

Excludes special quotes, stock clearances and project quantities.



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AUSTRALIA

Connected Media Australia

Unit 8, 75 Corish Circle
Banksmeadow NSW 2019

Phone: 02 8404 7191

www.connectedmediaaustralia.com.au

info@connectedmediaaustralia.com.au

NEW ZEALAND

Connected Media

Kapiti Coast
WELLINGTON

Phone: 0800 232 0023

www.connectedmedia.co.nz

info@connectedmedia.co.nz

